

Vol. 1, No. 2, March 2007

Please contact smercure@cbie.ca for comments or suggestions. Please complete our new *CBIE Lightning Survey* at the end of this e-Internationaliste.

MEMBERSHIP NEWS

Annual Conference 2007

Mark your calendars for CBIE's annual conference, November 25-28, 2007. This year it will be held in Ottawa at the Westin Hotel. Members have been surveyed on theme options and, based on your preferences, your Conference Program Committee has selected **"Citizens of the World: Making an Impact through International Education."** Many of you expressed interest in measuring our internationalization success – we'll be looking at the possibility of a pre-conference session on this subject.

A Canada-India Roundtable, bringing together Indian and Canadian education professionals to discuss common interests, establish partnerships and develop programs, will complement the conference.

The Conference Program Committee is chaired by Christopher Warburton, Vice-President, Student Life & Human Resources, at Algonquin College. The Local Arrangements Committee is chaired by Abla Sherif, Director, International Education Centre, also at Algonquin. Look for our call for session proposals later this month. Check our website for details on the program, sponsorships and exhibits in May.

Showcasing: "Destination Canada"

Numerous CBIE members participated in the Asia Pacific Association for International Education (APAIE) Conference and exhibit, March 7-9. Canada was strongly represented at this important international education event, with CBIE coordinating in partnership with the Department of Foreign Affairs and International Trade (DFAIT), three provincial Ministries of Education/Advanced Education – Ontario, Alberta and British Columbia and 24 educational institutions.

CBIE is coordinating, for a second consecutive year, the Canadian pavilion at NAFSA in May 2007 in Minneapolis, Minnesota. This is a joint project with DFAIT, Industry Canada (on behalf of three language organizations), six provincial governments and educational institutions. A call for participation in Destination Canada NAFSA has been issued – we look forward to *YOUR* participation. Early bird registration for the NAFSA Conference is now available.



Destination Canada Exhibit @ EAIIE, Basel, Switzerland, Sept. 2006

Liz Paterson International Student of the Year Award

The third annual competition for the Liz Paterson International Student of the Year Award was launched in January. Deadline was March 12. See www.cbie.ca/paterson/index_e.cfm for details.

Regional Meetings

OAIE/CBIE Ontario Regional Meeting

May 1-3, 2007

Theme: **Working Without Borders**

Organized by University of Windsor and St. Clair College

Contact: oaie@uwindsor.ca

CBIE Western Regional Meeting

May 8-9, 2007

Theme: **Internationalization – not just a Western Concept**

Keynote speaker: Dr. John Mallea, CBIE former chair, past president of Brandon University

Organized by Collège universitaire de Saint-Boniface, Manitoba

Contact: Marjolaine Pelletier, mpelleti@ustboniface.mb.ca

CBIE Atlantic Regional Meeting

June 3-6, 2007

Held in conjunction with the annual conference of the Atlantic Association of College and University Student Services (AACUSS)

Theme: **Without Borders: An International Perspective**

Hosted by Saint Mary's University

Contact: keith.hotchkiss@SMU.CA

More details: <http://www.smu.ca/administration/intercen/aacuss-1.htm> or www.aacuss.ca

Welcome New Members

Alberta College of Art and Design www.acad.ab.ca

Tyndale University www.tyndale.ca

Université St-Paul / Saint-Paul University www.ustpaul.ca

CBIE's Newest Chapter: Alumni and Friends

CBIE's newest chapter held its inaugural meeting in November 2006 at our Conference. Co-chaired by Winnie Cheung and Patricia Brooke, the 12 participants agreed that the chapter's mandate would include networking, advocacy and mentoring. The proposed name of the chapter is Alumni and Friends, reflecting that some non-members may also wish to join, but the name is not yet official. Allison Broadbent-Codjo is the chapter representative on our Board of Directors. Interested members and non-members are invited to join the listserv as follows:

Send an email to the address: listserv@listserv.cbie.ca; no subject; in the body of the message, simply type: *subscribe alumni your name; e.g. subscribe alumni Stéphanie Mercure*

ADVOCACY / LOBBYING

- Last summer Treasury Board made a decision to suspend Canada's participation in the Commonwealth Scholarship Plan and other international scholarships as of June 2007. Fortunately we have now learned from the Department of Foreign Affairs and International Trade (DFAIT) that Treasury Board has approved the "Terms and Conditions in Aid of Academic Relations" for a five-year period. This means that DFAIT will be able to continue offering international scholarships. However, DFAIT wishes to take the opportunity to examine current programs and look at future options. On behalf of DFAIT, CBIE has been asked to arrange series of consultations.
- CBIE has drawn in the support of AUCC and ACCC with that of the Canadian Manufacturers & Exporters for a joint statement on preparing our students for work in the global economy. We have sent this statement with our own covering letter to the Prime Minister and other party leaders encouraging them to include international education in their platform for the predicted June election. See: http://www.cbie.ca/news/index_e.cfm

RESEARCH

CBIE research on international graduates

Thanks to International Student Advisers across the country, CBIE is undertaking essential research on the international students graduating from our educational institutions and entering – or trying to enter – the Canadian labour force. Led by Dr. Sheryl Bond of Queen's University, the research involves an online survey – 950 surveys have been completed and focus groups held on several campuses.

The research confronted an early challenge. Although it had ethical clearance from Queen's, most institutions required a separate internal review prior to authorizing launch of the online survey. The result was later issuance of the survey than planned. However we are back on track and look forward to Sheryl's presentation of preliminary findings at the NAFSA conference in May and of her report at our own conference in November. Thanks to all of our ISAs for their strong support to this pioneering research.

PARTNERSHIPS

- CBIE is working with the Shastri Indo-Canadian Institute and the Focus India Working Group towards a Canada-India Roundtable linked to our November conference.
- CBIE's training of Saudi college faculty is nearing completion at Georgian College, Sheridan Institute of Technology and Advanced Learning, University of Winnipeg and Okanagan College. The participating institutions were selected through competition.
- CBIE's training of Kuwait college faculty continues at Southern Alberta Institute of Technology, Niagara College, University of Windsor and University of Ottawa. These partner institutions were selected by the Kuwait government sponsors.
- CBIE's training of Kuwait Diplomats in ESL is taking place at University of Toronto, Queen's University, Brock University, University of Waterloo, Carleton University and University of Ottawa. Selection was made based on sponsor preferences related to cost, flexibility and location.

CBIE NEWS

CBIE's History to be researched and recorded

At CBIE's 40th Anniversary Celebration last November, Allan Rix shared memories of his work as the first Executive Director of CBIE. He touched and inspired us through his contagious commitment and his great sense of humour. At the Celebration, he kindly offered to conduct research towards a history of CBIE. We are pleased to announce that, in April, Mr. Rix will commence the CBIE History Project.

New Projects and Contracts

- CIDA - Policy Reform and Implementation Support Mechanism (PRISM), Ukraine, five years;
- Academic Company for Educational Services, Saudi Arabia, one year;
- DFAIT pilot project: The Commonwealth Africa Graduate Students Exchange has permitted 32 students from 14 universities in seven African countries to come to Canadian partner universities for up to six months. They are participating in exchange programs in 16 Canadian institutions in seven provinces. Three calls for applications have been issued to date.

Staff News

CBIE has recently welcomed a new colleague:

Tuan Nguyen, Network Administrator

FEATURE FROM THE FIELD

EDC International Business Scholarships

In October 2006, CBIE was selected by Export Development Canada (EDC) to manage the EDC International Business Scholarships Program. Through the program, EDC is offering 25 scholarships annually to top undergraduate students in business and economics enrolled in universities across Canada. Selected applicants will receive a \$3,000 cash award and a possible four-month work term with mentoring from leading industry experts at EDC's head office in Ottawa, worth approximately \$10,000.

To date, the program has been very successful. We reached the targeted 250 applications from across Canada, and there were over 1,100 visitors to the EDC program web site. The first selection process has taken place and the 25 winners will be announced shortly.

CBIE's expertise in scholarship management has been developed through a wide range of scholarship, fellowship and internship programs administered on behalf of Canadian and international authorities. CBIE has managed more than 30,000 trainee/student years from more than 60 countries.

CBIE LIGHTNING SURVEY

Would your institution be interested in a **Showcase Package** offered by CBIE for participation (or representation by CBIE) at three or four international education "signature events"?

- ❖ European Association of International Education (EAIE) Annual Conference & Expo - Trondheim, Norway Sept. 12-15, 2007
- ❖ Asia Pacific Association for International Education (APAIE) Annual Conference & Expo 2008 - Location and dates to be announced (March 2008)
- ❖ NAFSA: Association of International Educators Annual Conference & Expo Washington, D.C., May 25-30, 2008
- ❖ CONAHEC's North American Higher Education Conference 2008 - Dates and location to be announced

Package cost: approx. \$3,500 for all four events (assuming government partnership support)
What is included: professional exhibit space representing Canada; scheduled exhibit time; transportation and display of brochures; information relevant to the event and/or parallel special events if applicable.

YES WE WOULD BE INTERESTED IN ALL FOUR _____

YES WE WOULD BE INTERESTED BUT NOT IN ALL FOUR – SPECIFY those of INTEREST

NO WE WOULD NOT BE INTERESTED IN A SHOWCASE PACKAGE _____

COMMENTS:

Thank you all for your membership in CBIE. We appreciate your advice and participation in designing, revising, monitoring and fulfilling Canada's international education agenda.